196717US25 Attorney Docket No. UTILITY PATENT APPLICATION Richard A. Neifeld First Inventor or Application Identifier TRANSMITTAL CROSS-RETAIL STORE INDIVIDUALIZED PRICE DIFFERENTIAL NETWORK SYSTEM AND METHOD Assignee Name: Catalina Marketing International, Inc. متر 200 Carillon Parkway, St. Petersburg, FL 33716 Assignee Address: Assistant Commissioner for Patents Ò APPLICATION ELEMENTS Box Patent Application Washington, DC 20231 ADDRESS TO: ee MPEP chapter 600 concerning utility patent application contents Fee Transmittal Form (e.g. PTO/SB/17) (Submit an original and a duplicate for fee processing) **ACCOMPANYING APPLICATION PARTS** Assignment Papers (cover sheet & document(s)) 33 2. Specification **Total Sheets** 8. ☐ Application Data Sheet. See 37 CFR 1.76 37 C.F.R. §3.73(b) Statement (when there is an assignee) □ Power of Attorney 3. Drawing(s) (35 U.S.C. 113) **Total Sheets** 2 10. ☐ English Translation Document (if applicable) Information Disclosure Statement (IDS)/PTO-1449 □ Copies of IDS Citations 11. 🗆 4. Oath or Declaration **Total Pages** 12. Preliminary Amendment 13. White Advance Serial No. Postcard a. Newly executed (original or copy) Copy from a prior application (37 C.F.R, §1.63(d)) (for continuation / divisional w/ box 16 completed) Certified Copy of Priority Document(s) (if foreign priority is claimed) 14. 🗆 b. 🗆 DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §1.63(d)(2) and 1.33(b). Applicant claims small entity status. See 37 CFR 1.27 15. □ 5. CD-ROM or CD-R in duplicate, large table or Computer 16. □ Other: Program (Appendix) 6. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification or Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies 17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below: 1 □ Continuation ☐ Continuation-in-part (CIP) □ Divisional of prior application no.: Prior application information: Group Art Unit: Examiner: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 18. Amend the specification by inserting before the first line the sentence: ☐ This application is a ☐ Continuation ☐ Division □ Continuation-in-part (CIP) of application Serial No. Filed on Which was published in English Which was not published in English ☐ This application claims priority of provisional application Serial No. Filed 19. CORRESPONDENCE ADDRESS 22850 (703) 413-3000 FACSIMILE: (703) 413-2220

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196717US25

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) Richard A. Neifeld SERIAL NO: New Application

FILING DATE: Herewith

FOR:

CROSS-RETAIL STORE INDIVIDUALIZED PRICE DIFFERENTIAL NETWORK SYSTEM AND

FEE TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

FOR		NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS		19 - 20 =	0	× \$18 =	\$0.00
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Respectfully Submitted,

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